

## Title Sponsorship Opportunity

### **SOCIAL MEDIA COVERAGE**

- Coverage on Get Set Grow Race Productions Social Sites (Facebook, Twitter, Instagram)

### **ON-SITE EVENT PRESENCE & STRATEGIC POSITIONING**

- Prominent placement of company booth at the event. (10x10 tent, 6' table & 2 chairs provided)
- Opportunity for interactive marketing and promotional distribution

### **STEP AND REPEAT LOGO BRANDING PRESENCE**

- Strong company logo exposure on step and repeat photo backdrop.
- Prime advertising for your company brand that will be circulated through photo ops.

### **VIRTUAL GOODY BAGS** (4,000 circulation)

- Offer digital promotional coupons via G.S.G.R.P. Facebook page

### **COMPANY LOGO BRANDING FEATURED ON 5K-T-SHIRTS & OFFICIAL WEBSITE**

- Logo Visibility on event T-shirts (if received prior to printing deadline)
- Logo visibility & link on GetSetGrow.com event page until 6 months after event date  
*(if renewed for the following year, it will extend to 12 months)*

### **VIDEO LOGO BRANDING**

- Branding logo as sponsor in the produced promotional video

### **RACE HERO & RECOGNITION**

- Honorary speaking role at Awards Ceremony
- Company Leader serves as honorary starter of the race
- 5 Free registration entries
- Additional employees may register to participate at a 15% discount
- An additional 10% promo code for company to extend to their customers

### **MEDIA AND PRESS RECOGNITION**

- Press Release coverage on sponsors support for the event and it's beneficiary.
- Public Acknowledgment of support in publications and any interviews (local news, paper)

### **SPECIAL RECOGNITION AND NETWORKING**

- Featured at the packet pickup & pre-race celebration
- Recognition by event MC prior to race start and during
- Company acknowledged as a Sponsor at the Awards Ceremony
- High visibility at the Awards Ceremony
- Opportunity to network with race participants and sponsors

### **TITLE SPONSOR LOGO BRANDING**

- All materials to read (*event name*) "presented by *Name of the Title Sponsor*"
- Sponsor logo top and centered on large event banner backdrop
- Top logo position on event t-shirt
- Top visibility on Website until 6 months after event date  
*(if renewed for the following year it extends to 12 months)*

### **TITLE SPONSOR RECOGNITION AND PRIVILEGE**

- Leader of Title Sponsor participates in opening presentation
- Company name will be named as the TITLE sponsor to the race logo anytime it is presented.

*"Fueled by Purpose Driven Generosity"*